# Jonathan Lee

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Design and communications all rounder with experience in data procurement, data visualizations, user metrics, user interface and place activation projects.

## Education:

**Simon Fraser University**
**Graduated 2022**
School of Interactive Arts & Technology
**Bachelor of Sciences** - Concentration in Design

*Semesters in Alternate Realities 2019*
*FCAT 2023 Presentation "Intercedence"*
*FCAT 2019 Selected Presentation "Rising Waters"*

**British Columbia Institute of Technology**
**Graduated 2016**
School of Business
**Diploma** - Digital Design Developement

## Selected Experience:

### Pacific Salmon Foundation - UX Designer + Research Officer
Janurary 2024 - August 2024

- work across teams to design and integrate new user heuristics across the Pacific Salmon Explorer mapping application
- design, standardize, integrate aesthetics, and develop data visualizations from multiple sources into the Pacific Salmon Explorer mapping tool.
- create and maintain style guides to future-proof PSF endeavors across the Explorer tool.
- lead initiative to create the application design standards manual, allowing for designs across the PSF ecosystem to be more cohesive
- implement and workshop critique with old charted information by liasing with senior PSF salmon team members

### Raincoast Conservation Society - Research Officer
June 2023 - July 2023

-created and implemented new narrative microsite that looked at Coho Salmons rapid decline in BC.
-designed and analyzed block test data from Albion Test Fisheries (subsidiary of Fisheries and Oceans Canada)
-Revised and intepreted Albion Test Fishery data into interactive data art
-Customized and sanitized data coming from multiple sources using custom Microsoft Excel queries and commands

### STEPSForward - Digital Media Intern
April 2022 - August 2022

-lead wireframe design and content generation for all digital communications across STEPSForwards multiple brands
-overhaul branding look and feel by implementing a new modular design guide that centers the brand ethos around STEPS-Forwards core values.
-conduct and organize ethnographic research that provide data-driven insights that translated into a new website rebrand resulting in a site with better user flow

## Technical Skillset:
PHP
Javscript
HTML / CSS
Observable
Arduino
Java
Laser Cutting
Additive Manufacturing
Workshop Design

## Visualization Skillset:
Figma
Blender
Fusion360
Rhino / Grasshopper
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects

## Certifications:
**Google -** Analytics
**Google -** Advanced Analytics
**Hootsuite -** Optimization
**TCPS 2 CORE-2022 -** Research Ethics